Progress to Date:

- Implemented a structured professional development program across a trimester WIL model that includes a significant internship.
- Operationalised as two-three days of activities at the start of each trimester.
- Obtained significant industry engagement in the program: (attendance, facilitating sessions, sponsorship, scholarships, intern placements).
- Surveyed students (entry and end of year).

Progress to Date:

- Significant positive impact evidenced by:
  - student and industry satisfaction/perception of program, campus and uni;
  - student confidence and self-efficacy;
  - student professional identity and awareness;
  - student perception of the relevance of, and desire to further develop, generic skills;
  - student vocational and career skills; and
  - student engagement and sense of cohort.

Challenges

- Developed on a small campus
- Seen as resource intensive
- Difficult to engage broad numbers of academics
- Lack of proximity to CBD re: Industry partners
- Marketing the program re: growing number and quality of student cohort significantly (some growth has been achieved)
- Student short-termism

Three Key Questions:

1. How do you engage more academic staff in the project?
2. How do you deliver these outcomes on a larger scale including in a multi-campus environment?
3. How do you imbed the initiatives so they are sustainable and permanent?