Facilitating Staff and Student Engagement with
Graduate Attribute Development, Assessment and Standards in Business Faculties.

PROJECT DRIVERS
- To further develop graduate attribute awareness in staff and students
- To increase staff awareness of need and capability in aligning graduate attributes with teaching activities and assessment
- To improve student awareness of the nexus between assessment and graduate attributes
- To build evidence of knowledge sharing and collaboration informing practice across different contexts

KEY OUTCOMES
- Graduate attributes aligned explicitly with assessment
- Improvement in student awareness of their graduate attribute development
- Improvement in student awareness of nexus between assessment and graduate attributes
- Development of appropriate policies, processes and guidelines for using an online feedback tool
- Development of intra and inter institutional communities of practice in conjunction with use of online feedback tool.
- Knowledge sharing informing practice within and across different institutional contexts.

CHALLENGES
- Breadth and depth of student engagement with graduate attribute development
- Variability of readiness by academics, by Business Faculties and by universities to engage.
- Identification of key drivers that influence academics’ critical decision-making of whether to engage in graduate attribute development
- Appropriate type/level of support to academics engaged in activities to develop graduate attributes
- Sustainability of engagement beyond the lifespan of the project.

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