Publishing your WP project in Journals
A journal editor’s perspective

Dr Tai Peseta
Institute for Teaching and Learning
1. Choosing journals
2. What do journal editors look for?
3. Other kinds of writing for journals
4. Some journals to consider (handout):
   - General higher education
   - Educational Equity
   - Social inclusion/Social justice
   - Discipline-based
   - Curriculum, teaching and learning
   
(from Hannah’s presentation)
Choosing journals

• The journal engaged in the scholarly conversation you want to join and influence
• The journal where you would like to start a scholarly debate
• Where the scholars / papers you read / love have been published
• The audience and community you want to be read by
• The journal / community where you want to establish a scholarly reputation
• Impact factors / ERA list / status (the right ‘points accumulating’ kind)
• Open access? Commercial publisher? Uni publisher? Scholarly society publisher?
What do journal editors look for?

• How is the work appropriate to the *Aims & Scope* of the journal?
• Does the work advance/prosecute an *argument*? Is it convincing?
• Is the work sufficiently international (in mapping the terrain of the existing scholarly conversation and/or, in its conclusions)?
• What’s the fresh insight? Answer the ‘so what’ question.
• How does the work signal its contribution to the field: extension, replication, contradiction, new angle, new context, new data…?
Other kinds of writing for journals

1. Book reviews (prosecuting an argument not just describing the contents)
2. Points for Debate (HERD)
3. Essays & Points for Departure & Conference reviews (Teaching in HE)
5. Conference reviews
6. Innovative practice reports / case studies

- Still need to consider *Aims & Scope* to assess suitability
- May not undergo double-blind peer review
Some journals to consider

See handout